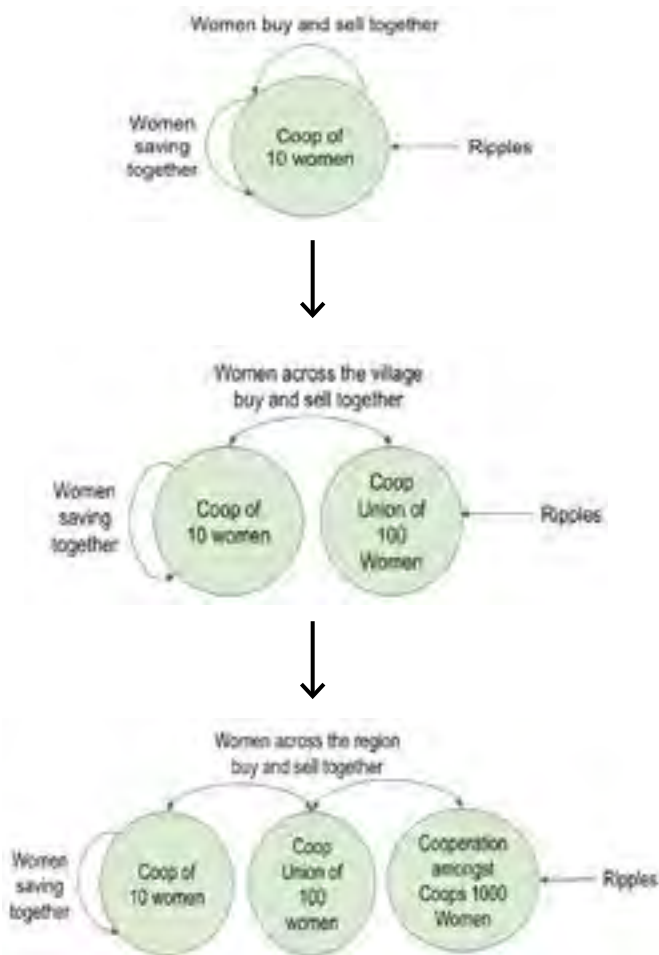


RIPPLES SCALING MODEL



Ripples scaling model is designed to provide optimal support for the women with whom we work by giving them support networks, both large and small. Our structure likewise allows Ripples to maximize the number of women we can reach by efficiently utilizing our staff and resources.

RIPPLES SUCCESS STORY: STAKEHOLDER FARMING IN NIGERIA

PROBLEM: Women in Nigeria provide 60-80% of agricultural labor but earn less at harvest on account of gender inequality. This greatly impacts their family's health, prosperity and future options.

SOLUTION: After meeting with Ripples women, Ripples designed a sustainable farming initiative to teach women and youth sustainable, profitable and eco-friendly farming techniques. In this program, women are economically and socially empowered, and the resilience of the entire community against economic and ecological hardship is increased.

IMPACT: The program began with a group of 70 women who were each provided with 2 cleared hectares of land, seeds and training. Women were able to provide food for their families as well as medical care and education for their children.



Ripples foundation
Empowering African Women

RIPPLES' WOMEN SMALLHOLDER FARMING COOPERATIVES

MISSION STATEMENT

To equip women with the tools, training and resources needed to feed their families, generate income to control their future and secure their children's future



WHAT IS A COOPERATIVE?

A Ripple's farming cooperative is a group of women who work together on farming initiatives to increase their collective profit and increase individual freedom.

Our cooperative model has three main goals:

1. Stable Income
2. Support Network
3. The Opportunity to Plan for the Future

WHY A COOPERATIVE?

Ripple's founder, Anne Toba, experienced firsthand how African women could be left behind in patriarchal societies. She, and our organization, believe that a cooperative provides women with the support and independence they need to achieve success for themselves and their children.



HOW DOES A COOPERATIVE WORK?



STAKEHOLDERS:

1. **Ripples Supervisor:**
Oversees the larger cooperative group, point of contact for the small groups' elected supervisor
2. **Women's Elected Supervisor:**
Each group of 10 elects one woman to report to the Ripples supervisor on their behalf
3. **Group of 10:**
Work together to farm and bring their harvests to market

YOUR COOPERATIVE: FIRST HARVEST CYCLE

FEEDING FAMILIES:

At the end of each harvest, the group of 10 women keeps 3.18% of the crop to feed their children. The rest of the harvest is sold for profit.



SENDING CHILDREN TO SCHOOL:

After the sale of the harvest, 5% of the income is set aside to pay for the school fees of children supported by the cooperative.



BUILDING SAVINGS:

25% of the cooperative's income is placed into a working capital savings account.

Each woman sets aside 17% of her individual income into a personal savings account.